



THE BUTTERED TIN TO OPEN IN LOWERTOWN MID-JUNE
Bakery and Café to Serve Breakfast and Lunch Daily

Saint Paul, MN May 16, 2013 - The Buttered Tin is set to open in Mid-June on the corner of 7th Street East and Wacouta Street in Lowertown Saint Paul. The bakery and café will be open daily for breakfast and lunch from 7:00 am until 3:00 pm. The bakery will feature a diverse menu of cakes, cupcakes, pies, cookies and bars, as well as special order cakes for weddings and celebrations. The café will serve American breakfast classics, soups, salads, and sandwiches. The Buttered Tin is the joint project of two local women, Alicia Hinze and Jennifer Lueck.

Hinze, a talented baker and Lueck, a Saint Paul native and successful businesswoman have both worked in the restaurant and culinary arts for many years. Hinze, attended the Patisserie and Baking Program at Le Cordon Bleu and has worked for many well-known Twin Cities companies including; Buttercream Collections, D' Amico Catering and Cupcake. She has competed and won on *The Food Network's Cupcake Wars*. Lueck has worked for many of the Twin Cities premiere restaurants from Oceanaire Seafood Room, Fhima's, Goodfellow's, Bellanotte, Seven and OM. Lueck will suspend work from her current advertising, marketing and public relations business to concentrate on the opening of The Buttered Tin.

Hinze and Lueck are connected by family and quickly realized they shared the same vision for a bakery café and plans for The Buttered Tin began. After developing a strong business plan, they applied for and were awarded a Neighborhood Star Grant loan from the City of Saint Paul in the Summer of 2012. They then secured a small business loan with assistance from CRF USA (Community Reinvestment Fund). When the Lowertown location was finalized, build out of the bakery café began in April 2013.

The design of The Buttered Tin is warm and welcoming, guests are first greeted by a sidewalk patio that seats 20. Upon entering the bakery café cozy booths and tables to seat 45 are placed around a large counter and display case featuring fresh cakes and pies. A large window to the kitchen allows people to see what Hinze is baking and creating. The décor is classic Saint Paul with a tin ceiling, reclaimed marble from the Foshay Tower was re-purposed as the counter and the walls are painted in buttery tones of cream and yellow.

A Kickstarter campaign, launching this week will help complete and open The Buttered Tin. Supporters who contribute will be invited to a preview event prior to The Buttered Tin's official opening to the public. Unique and fun promotional items for supporters at different contribution levels include: branded mugs, sweet treats, boxed lunches, and a private "Breakfast for Dinner" catered for 45 guests. For more information on the campaign and updates on The Buttered Tin, visit www.Facebook.com/TheButteredTin.

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