

## **Summit Brewing Co. announces two new beers before the start of summer**

ST. PAUL, MN – (May 8, 2012) – Summit Brewing Company today announces the release of two new beers: Summer Ale, a new summer seasonal, and Sága IPA, offered year-round. Both beers will be released in draught and bottles the week of May 14.

“We’re excited to launch two new beers with distinct personalities to kick off summer,” said Mark Stutrud, founder of Summit Brewing Company. “We’ve put a lot of passion into these brews – they’re a great addition to our beer line-up.”

Summer Ale will replace Summit’s Hefe Weizen and is a new take on a classic German Kölsch: a crisp, refreshing brew offering elegant fruity and flora aromas and toasted malt qualities. Keeping in line with the refreshing feel, the image on the beer’s packaging by a local photographer is of Minnehaha Falls, a beautiful urban waterfall that is just minutes from the brewery.

Sága IPA is named after Sága, the Norse Goddess of Poetry who was the God Odin’s drinking companion. Sága is an assertive brew with a pronounced hop flavor and tropical fruit aromas such as kiwi, passion fruit, apricot and gooseberry. The beer gets some of its robust aroma from the use of Rakau hops from New Zealand – a much sought after hop growing region amongst craft brewers.

Release parties and beer dinners for Summer Ale and Sága IPA can be found at <http://www.summitbrewing.com/happenings>.

### **Summit Brewing Company**

Founded in St. Paul, Minn. in 1986, Summit Brewing Company has stayed close to its roots, serving the Upper Midwest and Great Lakes region. It is currently available in 16 states including Minnesota, North Dakota, South Dakota, Iowa, Wisconsin, Illinois, Michigan, Nebraska, Kentucky, Ohio, Pennsylvania, New Jersey, Texas, Florida, Kansas and Missouri. Summit now produces 12 varieties of premium craft beer, including seven year-round, four seasonal beers, and the limited release Unchained Series. Since its inception, the brewery has been a consistent pioneer in the craft beer movement.

### **EVENTS**

#### **May 11 at 4pm**

Wild Tymes, St. Paul

Summer Ale Release Party: Swing by Wild Tymes and enjoy our new summer seasonal,

Summer Ale! Summit pints are just \$2.75 all day every day! Buy a Summer Ale pint, keep

the Summit glass! (Limited to the first 48 people - 1 per person)

**May 15 at 6pm**

Uptown Cafeteria, Minneapolis

Sága IPA Release Party & Beer Dinner: Join us for the release of our newest beer, Sága

IPA! There will be 6 different taps available, including Summer Ale and Sága IPA. Want

to taste the difference from a cask-conditioned ale? We'll also have 2 firkins available of the Summer Ale and Sága IPA!

Come for the beer, stay for the beer dinner! Each delicious course will be paired with a different Summit beer. Summit representatives and restaurant staff will be on hand to elaborate on the special pairings. Reservations required. Call 612-877-7263 to reserve your spot.

**May 16 at 6pm**

Sea Salt, Minneapolis

Summer Ale & Sága IPA Release Party: Join us at Sea Salt for the release of our newest

beers, Summer Ale and Sága IPA! Enjoy a Summer Ale in front of Minnehaha Falls-the image on the packaging!

**May 18 at 4pm**

Grumpy's NE, Minneapolis

Summer Ale Firkin Friday: Stop by Grumpy's NE and enjoy pints of our cask-conditioned

Summer Ale! The firkin will be tapped at 4pm and available until it runs dry.

There will

also be a special pig roast stuffed with sauerkraut to pair with your Summer Ale!

**May 23 at 7pm**

Grumpy's Downtown, Minneapolis

Drink Sága, Play Sega vs. Summit: Enjoy a few pints of Sága IPA while you take on

Summit employees on Sega! Join us for the video games and beer, stay for the open mic comedy!

**May 24 at 4pm**

Valley Tap House, Apple Valley

Sága IPA Release Party: Head over to the Valley Tap House in Apple Valley and try our newest beer, Sága IPA!

**May 25 at noon**

Grumpy's Downtown, Minneapolis

Summer Ale Firkin Friday: Swing by Grumpy's downtown for a special pint of cask-conditioned Summer Ale! The firkin will be tapped at noon.

**May 31 at 5pm**

Whistle Binkies on the Lake, Rochester

Sága IPA Release Party: Enjoy \$2 pints of our newest release, Sága IPA, at Whistle

Binkies Old World Pub! Meet Brewers Damian and Nate from 5-6:30pm!

**May 31 at 7pm**

Whistle Binkies Old World Pub, Rochester

Sága IPA Release Party: Enjoy \$2 pints of our newest release, Sága IPA, at Whistle

Binkies Old World Pub! Meet Brewers Damian and Nate from 7-9pm!