

JANUARY 31, 2011

Surly Brewing Celebrates Five Years

Twin Cities brewery is hosting appreciation events through February to say thank you to its fans and supporters – including its earliest partners

Who: Surly Brewing, along with some of the bars and restaurants that sold their delicious beer from the start.

What: To celebrate the fifth anniversary of the brewery's launch, Surly Brewing is hosting a month of fan-appreciation parties. Bars and restaurants will be taking part in celebratory Surly events and offering special Surly brews such as Pentagram, Moe's Bender, Chili Smoke, and others including rare firkins like Cherry Wood Bender, Tea-Bagged Furious, and Oak-Aged Abrasive.

The events will also include giveaways, including bottles of Darkness, apparel and cases of beer, and special prices on Surly beer.

Where and When:

- Monday, January 31 – Café Twenty Eight, 2724 W 43rd Street, Minneapolis
- Wednesday, February 2 – Blue Nile, 2027 East Franklin Avenue, Minneapolis
- Friday, February 4 – Winterfest, Minnesota History Center, 345 Kellogg Boulevard West, Saint Paul
- Saturday, February 5 – Mackenzies, 918 Hennepin Avenue, Minneapolis
- Monday, February 7 – Muddy Pig, 162 Dale Street, Saint Paul
- Tuesday, February 8 – Acadia Event, 329 Cedar Avenue South, Minneapolis
- Thursday, February 10 – McCormick & Schmick's, Nicollet Mall, Minneapolis
- Tuesday, February 15 – Happy Gnome, 498 Selby Ave, Saint Paul
- Wednesday, February 16 – Pizza Nea, 306 East Hennepin Avenue, Minneapolis
- Thursday, February 17 – Stub & Herb's, 227 Oak Street, Minneapolis
- Sunday, February 20 – Triple Rock, 629 Cedar Avenue, Minneapolis

- Monday, February 21 – Grumpy’s NE, 2200 4th Street NE, Minneapolis
- Wednesday, February 23 – Bryant Lake Bowl, 810 West Lake Street, Minneapolis
- Sunday, February 27 – Mac’s Industrial, 312 Central Avenue, Minneapolis
- Monday, February 28 – Groveland Tap, 1834 St. Clair Avenue, Saint Paul
- Wednesday, March 2 – Whistle Binkies, 3120 Wellner Drive NE and 247 Woodlake Drive SE, Rochester

Why:

To celebrate five years of getting Surly... In 2006, Omar Ansari and Todd Haug put the finishing touches on a big idea. They liked beer, felt it should be brewed a certain way, and had expectations of what defined good beer. The motivation for the big idea was the fact that Ansari and Haug, along with current (and soon to be) beer lovers were growing “surly” because they couldn’t find enough good beer.

Ansari explains Surly as the anger fueled by the inability to find good beer. In a twist of fate, they set out to make good beer under the Surly name. Now, five years later, after unbelievable growth, an expanding family of beers, and national accolades and awards, Ansari, Haug and their small team of employees toast five years.

It’s a reason to celebrate, but as Ansari explains, it’s a reason to celebrate the beer’s fans and supporters. “This is our anniversary – our team behind the beer and our loyal beer lovers who have gotten us through five great years.” So, the Surly team will celebrate with thousands of their closest friends.

Additional details: www.surlybrewing.com and on our Facebook page.