

Good Afternoon,

London-based YO!Sushi is making its way to the Twin Cities! Executives from the company are exploring real estate throughout the area and will be considering locations in top performing malls and high traffic transportation hubs. They plan to have five units in the Minneapolis/St. Paul area, with the first opening in Minneapolis in 2011.

YO!Sushi started the sushi revolution in London in 1997 by introducing the concept of a Japanese “kaiten” sushi bar that gave time-starved, hungry customers instant access to delicious, healthy sushi and other Japanese favorites via a conveyor belt traveling 3.1 inches per second that zig-zags around diners. YO!Sushi is one of the world’s most unique, multi-unit casual dining concepts.

The restaurant quickly became the original and most famous sushi brand in the United Kingdom that has since grown to more than 50 company-owned UK restaurants and more than a dozen franchised locations in Ireland, Russia and the Middle East combined.

YO!Sushi serves up a healthy slice of urban Tokyo every day. While sushi is at the heart of the concept, guests can choose from more than 100 Japanese-inspired items including delicious soups, rice or noodle-based dishes, salads, tempuras and classic, hot Japanese dishes.

This is a very hip concept in the U.K. and the company is very anxious to get a location open in the Twin Cities.